

# BHARAT PRAVAH

India along its Rivers & Shores

18 January, 2023

Indian Habitat Centre

Media Coverage



# Media Coverage in English

## Seas, rivers should be part of national psyche: Shipping Minister

**PUBLICATION:** The Hindu

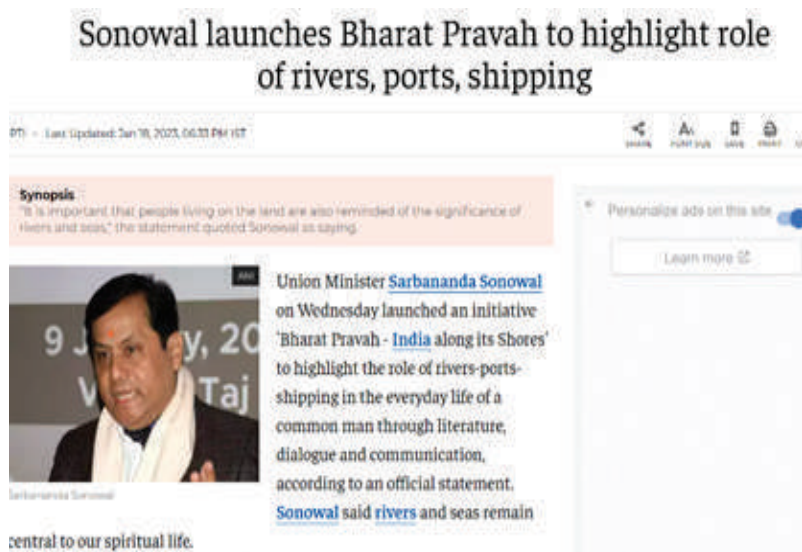
**DATE:** January 19, 2023 03:51 am

**DAY:** Thursday

**LINK :** <https://bit.ly/3ZX4kDr>



## Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping



**PUBLICATION:** Economic Times

**DATE:** Jan 18, 2023, 06:33 PM IST

**DAY:** Wednesday

**LINK :** <https://economictimes.indiatimes.com/industry/transportation/shipping/-transport/sonowal-launches-bharat-pravah-to-highlight-role-of-rivers-ports-shipping/articleshow/97093752.cms>

# Sonowal Launches Bharat Pravah to Highlight Role of Rivers, Ports, Shipping

**PUBLICATION:** News18

**DATE:** JANUARY 18, 2023, 21:34 IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/3XC0Vse>



## Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping

**PUBLICATION:** Money Control

**DATE:** January 18, 2023, 7:01 PM IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/3D6byuP>

JANUARY 18, 2023 / 7:01 PM IST

Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping

Union Minister Sarbananda Sonowal on Wednesday launched an initiative 'Bharat Pravah - India along its Shores' to highlight the role of rivers-ports-shipping in the everyday life of a common man through literature, dialogue and communication, according to an official statement. Sonowal said rivers and seas remain central to our spiritual life. "It is important that people living on the land are also reminded of the significance of rivers and seas," the statement quoted Sonowal as saying.

## Drive to mark role of rivers, ports, shipping in life of citizens launched

### Drive to mark role of rivers, ports, shipping in life of citizens launched

Thursday, 19 January 2023 | Pioneer News Service | New Delhi

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Union Minister of Shipping, Waterways, and Ports, Sarbananda Sonowal on Wednesday launched a unique drive to highlight the role of rivers-ports-shipping in the everyday life of a common man through a series of events. Regional, national, and international dialogues, conferences, and awards have been planned in this regard.

"At a time when our Prime Minister Narendra Modi is leading the world on a new path, the initiative by the Institute for Governance, Policies, and Politics (IGPP) to bring forth the significance of shipping, ports, and waterways to the minds of common people, is appreciable. It will create awareness about the issues of the industry," said the Minister.

We reminded that while rivers and seas remain central to our spiritual life, we are no longer concerned about riverbeds, and the cleanliness of our rivers as we have become used to running water from our taps. "No longer are the songs celebrating our rivers, expressing our sorrows when they flood, and praying for seafarers' safety part of our daily existence. Such traditions have remained limited to communities settled on riverbanks and coasts," the Minister added.

**PUBLICATION:** Pioneer News Service

**DATE:** JANUARY 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3JaovHW>



# Drive to mark role of rivers, ports, shipping in life of citizens launched

**PUBLICATION:** Pioneer News Service

**DATE:** JANUARY 20, 2023

**DAY:** Friday

## Drive to mark role of rivers, ports, shipping in life of citizens launched

PIONEER NEWS SERVICE ■  
NEW DELHI

Union Minister of Shipping, Waterways and Ports, Sarbananda Sonowal on Wednesday launched a unique drive to highlight the role of rivers-ports-shipping in everyday life of a common man through a series of events where regional, national and international dialogues, conferences and awards have been planned in the coming months.

"At a time when our Prime Minister Narendra Modi is leading the world on a new path, the initiative by Institute for Governance, Policies and Politics (IGPP) to bring forth the significance of shipping, ports and waterways to the minds of common people, is appreciable. It will create awareness about the issues of the industry," said the Minister.

He reminded that while rivers and seas remain central to our spiritual life, we are no longer concerned about riverbeds, cleanliness of our rivers as we have become used to running water from our



taps. "No longer are the songs celebrating our rivers, expressing our sorrows when they flood and praying for seafarers safety part of our daily existence. Such traditions have remained limited to communities settled on riverbanks and coasts," the Minister added.

It is important that people living on land are also reminded of the significance of rivers and seas. This should become part of our social psyche, the 'janmanas', of our people.

The Government under its flagship program Sagarmala,

has aimed to achieve port-led development and integrate the common people in India's success story, Sonowal said.

Bharat Pravah is being organized at a time when India is celebrating Azadi Ka Amrit Mahotsava with a focus on economic, cultural and historical significance of India's waterways, ports and shipping. It is also important to understand its contributions to our everyday life and various nuances attached to it which presently we are largely either unaware of or ignored, said Manish Tiwari from IGPP.

## Sonowal launches Bharat Pravah to highlight role of rivers, ports

**PUBLICATION:** Millennium Post

**DATE:** 19 Jan 2023 2:26 AM

**DAY:** Thursday

**LINK :** <https://bit.ly/3XQTVqX>

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### Sonowal launches Bharat Pravah to highlight role of rivers, ports





## Seas & Rivers should be part of our national spirit : Sarbananda Sonowal - India Shipping News

**PUBLICATION:** India Shipping News

**DATE:** JANUARY 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3iZ1Un0>



### Seas & Rivers should be part of our national spirit : Sarbananda Sonowal

Jan 19, 2023 India Shipping News

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NEW DELHI : Rivers and seas should become part of the country's social psyche, and people living away from them should also be reminded of their significance, said Shri Sarbananda Sonowal, the Union Minister of Shipping, Waterways, and Ports on Wednesday. He was launching 'Bharat Pravah-India along its Shores', an initiative to highlight the significance and enegery of rivers, ports, and shipping through a series of nationwide events.

## MoPSW launched 'Bharat Pravah', drive to mark role of rivers, ports and shipping - India Shipping News



### MoPSW launched 'Bharat Pravah', drive to mark role of rivers, ports and shipping

Jan 20, 2023 India Shipping News

Share This News Story:



NEW DELHI : Union Minister of Shipping, Waterways, and Ports, Shri Sarbananda Sonowal recently launched a unique drive to highlight the role of rivers-ports-shipping in the everyday life of a common man through a series of events. Regional, national, and international dialogues, conferences, and awards have been planned in this regard.

**PUBLICATION:** India Shipping News

**DATE:** JANUARY 20, 2023

**DAY:** Friday

**LINK :** <https://bit.ly/3H5moTi>

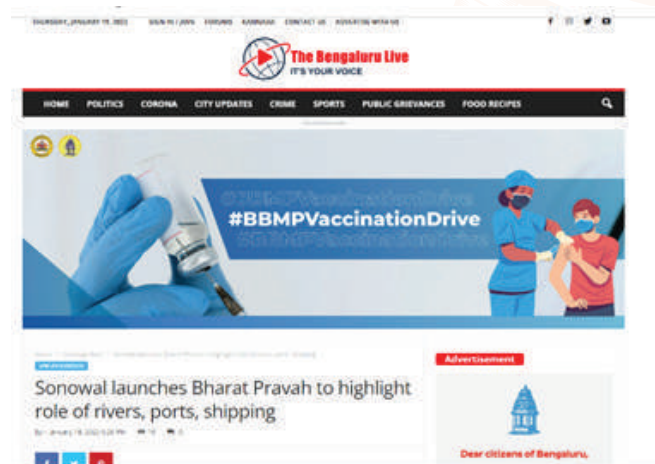
## Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping

**PUBLICATION:** The Bengaluru Live

**DATE:** January 18, 2023 6:26 PM

**DAY:** Wednesday

**LINK :** <https://bit.ly/3XQ5yi2>



# Sonowal Launches Bharat Pravah to Highlight Role of Rivers, Ports, Shipping

**PUBLICATION:** India News

**DATE:** January 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3Hr0A5K>



## Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping

#Business

### Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping

NewsDrum Desk  
18 Jan 2023



New Delhi, Jan 18 (PTI) Union Minister Sarbananda Sonowal on Wednesday launched an initiative 'Bharat Pravah - India along its Shores' to highlight the role of rivers-ports-shipping in the everyday life of a common man through literature, dialogue and communication, according to an official statement.

Sonowal said rivers and seas remain central to our spiritual life.

**PUBLICATION:** NewsDrum

**DATE:** JANUARY 18, 2023

**DAY:** Wednesday

**LINK :** <https://bit.ly/3kBGXz1>

## Bharat Pravah will connect common people with sea and waterways, Minister Sarbananda Sonowal started a unique initiative

**PUBLICATION:** Hindustan News Hub

**DATE:** JANUARY 18, 2023

**DAY:** Wednesday

**LINK :** <https://bit.ly/3ZVAYoR>





# SONOWAL LAUNCHES BHARAT PRAVAH TO HIGHLIGHT ROLE OF RIVERS, PORTS, SHIPPING

**PUBLICATION:** World News Mojo

**DATE:** JANUARY 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3D6RQ2c>



## Sonowal launches Bharat Pravah to highlight role of rivers, ports, shipping



**PUBLICATION:** Devdiscourse

**DATE:** JANUARY 18, 2023, 18:28 IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/3H5UjuP>

## Bharat Pravah: A Unique Initiative to connect India Maritime with Bhartiya Janmanas

**PUBLICATION:** Our India

**DATE:** JANUARY 18, 2023

**DAY:** Wednesday

**LINK :** <https://bit.ly/3wpUMTP>



# Shipping Ministry identifies three transshipment hubs for better port connectivity

**PUBLICATION:** Bharat Times

**DATE:** January 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3wwn1A9>

## Shipping Ministry identifies three transshipment hubs for better port connectivity

January 19, 2023 / admin

600px" sizes="960px" srcset="https://th-i.thgim.com/public/todays-paper/tp-national/tp-kerala/fmdxrz/article66395468.ece/alternates/LANDSCAPE\_1200/Three-cruise-sh%2BG93A0UK1Q.3.jpg.jpg"/>

Transshipment hubs are ports that have connections to origin and destination ports. The picture shows a view of the Kochi port. File photo | photo credit: Tuls Kakkat

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Following a call by the Union Ministry of Ports, Shipping and Waterways, all ports were asked to prepare a masterplan to become megaports by 2047, said Shipping Secretary, Sanjeev Ranjan along with the ports of Kochi and Vizhinjam in Kerala. The Andaman and Nicobar Islands have ports at Galathea Bay. It has progressed towards becoming a transshipment hub. Mr Ranjan explained, "Some of the largest ships pass through Galathea Bay, and we need a hub that serves not only India but also ports along the Bay of Bengal for neighboring countries Bangladesh, Indonesia and Thailand." hindu. On the occasion of dialogue 'Bharat Pravah - India at its edges' in Delhi on Wednesday.

Transshipment hubs are ports that have connections to origin and destination ports. Currently, about 75% of India's transshipment cargo is handled at ports outside India. According to ministry data, the ports of Colombo, Singapore and Klang handle more than 85% of this cargo.

Jawaharlal Nehru Port Trust Chairman Sanjay Sethi pointed out that India is looking at building megaports that are expected to be digitized and more environment-friendly, but there are challenges along the way. "India does about 35% containerization, while other developing countries do 62% to 65% containerization," Mr. Sethi said.

## Bharat Pravah to Highlight Role of Rivers, Ports, Shipping

**PUBLICATION:** LatestLY

**DATE:** JANUARY 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3H4KaP4>



Thursday, January 19, 2023

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### Latest News | Sonowal Launches Bharat Pravah to Highlight Role of Rivers, Ports, Shipping

Get latest articles and stories on Latest News at LatestLY. Union Minister Sarbananda Sonowal on Wednesday launched an initiative 'Bharat Pravah - India along its Shores' to highlight the role of rivers-ports-shipping in the everyday life of a common man through literature, dialogue and communication, according to an official statement.





# Media Coverage in French

## Le ministère de la Marine identifie trois hubs de transbordement pour une meilleure connectivité portuaire

**PUBLICATION:** Lesnouvelles


**DATE:** January 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3ZX4kDr>

### Le ministère de la Marine identifie trois hubs de transbordement pour une meilleure connectivité portuaire





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Les hubs de transbordement sont des ports qui ont des connexions avec les ports d'origine et de destination. L'image montre une vue du port de Kochi. Photo d'archive | Crédit photo : THILAK KAKKAT

Suite à un appel du ministère des ports, de la navigation et des voies navigables de l'Union demandant à tous les ports de préparer un plan directeur pour devenir des mégaports d'ici 2047, Sanjeev Ranjan, secrétaire de la navigation, a déclaré que les ports de Kochi et Vellingam au Kerala ainsi que la base de Galathea dans les îles Andaman Nicobar ont fait progresser dans le sens de devenir des hubs de transbordement. « Certains des plus gros navires traversent la base de Galathea, et nous avons besoin d'une plaque tournante qui dessert les ports tout au long du golfe du Bengale, non seulement pour l'Inde mais aussi pour les pays voisins du Bangladesh, de l'Indonésie et de la Thaïlande », a déclaré M. Ranjan à The Hindu... en marge de « Bharat Prasth » L'Inde le long de ses côtes », dialogues mercredi à Delhi.

# Media Coverage in Hindi

## समुद्री इलाकों को लोगों से जोड़ने की अनूठी पहल

**PUBLICATION:** Jansatta

**DATE:** January 19, 2023

**DAY:** Thursday

**PAGE NUMBER:** 18

**LINK :** <https://bit.ly/3JiVOZH>

## समुद्री इलाकों को लोगों से जोड़ने की अनूठी पहल

जनसत्ता ब्यूरो

नई दिल्ली, 18 जनवरी।

आम आदमी के जीवन में नदियों, बंदरगाहों और नौवहन के महत्व पर विशेष ध्यान देने के लिए भारत सरकार ने अपनी तरह की अनूठी पहल की है। 'भारत प्रवाह' नाम से शुरू की गई इस पहल का मकसद साहित्य, संवाद और संचार के माध्यम से आम जनमानस को जलमार्गों से जोड़ना है।

केंद्रीय जहाजरानी, बंदरगाह और जलमार्ग मंत्री सर्वानंद सोनोवाल ने बुधवार को 'भारत प्रवाह- भारत अपने तटी क्षेत्रों के साथ' की शुरुआत की। एक रेडियो कार्यक्रम 'संग प्रवाह के' भी इस पहल का हिस्सा होगा जिसे पुनर्गठन और विकास पेश करेंगे। सोनोवाल ने कहा कि ऐसे समय जब हमारे प्रधानमंत्री नरेंद्र मोदी दुनिया को एक नई राह दिखा रहे हैं, नौवहन, बंदरगाहों और जलमार्गों के महत्व को आम

'भारत प्रवाह' नाम से शुरू की गई इस पहल का मकसद साहित्य, संवाद और संचार के माध्यम से आम जनमानस को जलमार्गों से जोड़ना है। नदियों और समुद्र केन्द्रित विकास जैसे विषयों पर ये कार्यक्रम केन्द्रित होंगे। ये कार्यक्रम मुंबई, कोलकाता, गुवाहाटी, विशाखापत्तनम, वाराणसी, कालीकट और अन्य जलमार्गों, बंदरगाहों और शिपिंग के प्रमुख केंद्रों पर आयोजित किए जाएंगे।

लोगों के मन में लाने के लिए 'इंस्टीट्यूट फोर गवर्नेंस, पॉलिसीज एंड पॉलिटिक्स (आईजीपीपी)' की पहल प्रशंसनीय है। यह इस उद्योग से संबंधित मुद्दों के बारे में लोगों में जागरूकता पैदा करेगा।

उन्होंने याद दिलाया कि नदियाँ और समुद्र हमारे आध्यात्मिक जीवन का केंद्र हैं। उनके घाटों पर हम आरती करते हैं। आधुनिक समय में आने-जाने के कई तरह के साधन विकसित हुए हैं। इनकी वजह से नदियाँ और समुद्र हमारे रोजाना के जीवन से दूर होते चले गए मालूम

होते हैं। ऐसे में यह महत्वपूर्ण है कि वटीय इलाकों से दूर रहने वाले लोगों को भी नदियों और समुद्रों के महत्व की याद दिलाई जाए। यह हमारे सामाजिक मानस और जनमानस का हिस्सा बनना चाहिए।

केंद्रीय जहाजरानी, बंदरगाह और जलमार्ग मंत्रालय के सहयोग से आईजीपीपी द्वारा अगले कुछ महीनों में इससे संबंधित क्षेत्रीय, राष्ट्रीय और अंतरराष्ट्रीय संवादी, सम्मेलनों और पुरस्कार कार्यक्रमों की एक शृंखला आयोजित की जाएगी।

जनसत्ता Thu, 19 January 2023  
<https://epaper.jansatta.com/c/71453025>



## आम जन को समुद्र और जलमार्गों से जोड़ेगा भारत प्रवाह, मंत्री सर्वानंद सोनोवाल ने शुरू की अनूठी पहल



**PUBLICATION:** News18

**DATE:** January 18, 2023, 17:35 IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/3JiVOZN>



# सोनोवाल ने “भारत प्रवाह” पहल शुरू की

**PUBLICATION:** Punjab Kesari

**DATE:** January 19, 2023, 9:34 AM

**DAY:** Thursday

**LINK :** <https://bit.ly/3JdtvMb>



## समुद्री इलाकों को आमजन से जोड़ने की केंद्र की अनूठी पहल

### समुद्री इलाकों को आमजन से जोड़ने की केंद्र की अनूठी पहल



नई दिल्ली, (पंजाब केसरी) : आम आदमी के रोजमर्रा के जीवन में नदियों, बंदरगाहों और नौवहन (शिपिंग) के महत्व पर विशेष ध्यान देने के लिए भारत सरकार ने अपनी तरह की अनूठी पहल की है। “भारत प्रवाह” नाम से शुरू की गई इस पहल का मकसद साहित्य, संवाद और संचार के माध्यम से आम जनमानस को जलमार्गों से जोड़ना है। केंद्रीय जहाजरानी, बंदरगाह और जलमार्ग मंत्री सर्वानंद सोणोवाल ने बुधवार को “भारत प्रवाह- भारत अपने तटों के साथ” की शुरुआत की। कार्यक्रम

में पीएम की आर्थिक सलाहकार परिषद के सदस्य संजीव सान्याल, केंद्रीय जहाजरानी, बंदरगाह और जलमार्ग मंत्रालय के पूर्व सचिव गोपाल कृष्ण, जवाहरलाल नेहरू पोर्ट ट्रस्ट के अध्यक्ष संजय सेठी ने भी हिस्सा लिया। इनके अलावा नेशनल हेरिटेज मैरीटाइम कॉम्प्लेक्स के महानिदेशक प्रो. वसंत शिंदे, अडानी पोर्ट्स के सीईओ सुब्रत त्रिपाठी, जेएम वक्सी के ध्रुव कोटक, मैरीटाइम शीईओ की सीईओ संजम साही गुप्ता एवं अन्य गणमान्य लोगों ने कार्यक्रम में शिरकत की।

**PUBLICATION:** : Punjab Kesari

**DATE:** January 20, 2023,

**DAY:** Friday

# लोगों को जलमार्गों से जोड़ने के लिए भारत प्रवाह कार्यक्रम की शुरुआत

**PUBLICATION:** Hindustan

**DATE:** : January 18, 2023, 7:20 PM IST

**DAY:** Wednesday

**PAGE NUMBER:** 18

**LINK :** <https://bit.ly/3JeiIB7>

हिंदी मूल • NCR • नई दिल्ली • लोगों को जलमार्गों से जोड़ने के लिए भारत प्रवाह कार्यक्रम की शुरुआत

लोगों को जलमार्गों से जोड़ने के लिए भारत प्रवाह कार्यक्रम की शुरुआत

नई दिल्ली, विशेष संवाददाता। केंद्रीय जहाजधनी, बंदरगाह और जलमार्ग मंत्री सर्बानंद सोनोवाल ने...

## सोनोवाल ने 'भारत प्रवाह' पहल शुरू की



**PUBLICATION:** Ibc24

**DATE:** January 18, 2023, 8:23 PM IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/3JfYo2q>

## सोनोवाल ने 'भारत प्रवाह' पहल शुरू की

**PUBLICATION:** Bhasha

**DATE:** : January 18, 2023, 7:40 PM IST

**DAY:** Wednesday

**LINK :** <https://bit.ly/4058tVN>

## सोनोवाल ने 'भारत प्रवाह' पहल शुरू की

Updated: Jan 18 2023 7:40PM

नयी दिल्ली, 18 जनवरी (भाषा) पोत-परिवहन, जलमार्ग और बंदरगाह मंत्री सर्बानंद सोनोवाल ने 'भारत प्रवाह' पहल की शुरुआत की।

एक आधिकारिक बयान के मुताबिक, इस पहल का उद्देश्य साहित्य, संवाद और संचार के जरिए बंदरगाहों-पोत परिवहन के महत्व को उजागर करना है।



# सोनोवाल ने 'भारत प्रवाह' पहल शुरू की

**PUBLICATION:** LatestLy

**DATE:** : January 19, 2023

**DAY:** Thursday

**LINK :** <https://bit.ly/3DclV0p>



# सोनोवाल ने 'भारत प्रवाह' पहल शुरू की



**PUBLICATION:** : Punjab Kesari

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**LINK :** <https://bit.ly/3R703sQ>

# आम जन को जलमार्गों से जोड़ेगा भारत प्रवाह, मंत्री सोनोवाल ने शुरू की अनूठी पहल

**PUBLICATION:** : News18

**DATE:** : January 18, 2023, 5:25 PM

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# Media Coverage in WEBSITES

## Bharat Pravah-India along its Shores

WEBSITE NAME: Drishtias (On India's largest UPSC preparation platform)

**LINK :** <https://bit.ly/3Xzlc1B>

### Why in News?

Recently, the Ministry of Shipping, Waterways, and Ports has launched '**Bharat Pravah-India along its Shores**', an initiative to highlight the significance and **imagery of rivers, ports, and shipping in everyday life through** a series of nationwide events.

- Kochi, Vizhinjam in Kerala and Galathea Bay ports in Andaman Nicobar Islands have made some headway in the direction of becoming full-fledged transshipment hubs.

### What is Bharat Pravah?

- **About:**
  - **Bharat Pravah** will serve as a common platform to bring together stakeholders from **different walks** for the purpose of creating a larger vision of shipping, rivers, seas & people.
  - It will highlight the challenges, policy issues and future goals relating to the maritime sector.

## Bharat Pravah

The Union Minister of for Shipping, Waterways and Ports launched an initiative 'Bharat Pravah - India along its Shores'.

WEBSITE NAME: IAS PARLIAMENT

**LINK :** <https://bit.ly/3wqQHym>





January 19, 2023

## Bharat Pravah

*The Union Minister of Shipping, Waterways and Ports launched an initiative 'Bharat Pravah - India along its Shores'.*

- The Ministry for Shipping, Waterways and Ports is organising Bharat Pravah in collaboration with the Institute for Governance, Policies and Politics, a think-tank.
- The initiative aims to highlight the importance of rivers-ports-shipping in the everyday life of the common man through literature, dialogue and communication.
- The initiative plans to organise a series of regional, national and international events (dialogues/conferences) throughout the year around 8 themes

## Bharat Pravah-India Along Its Shores Initiative

WEBSITE NAME: CrackitToday Affairs

LINK : <https://bit.ly/3wqumBx>

## Bharat Pravah-India Along Its Shores Initiative

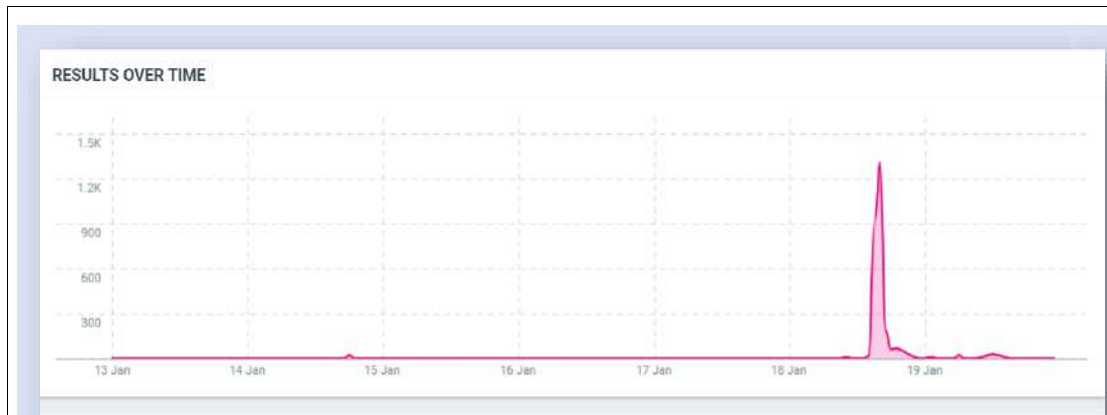
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### Bharat Pravah-India Along Its Shores Initiative:



The Ministry of Shipping, Waterways, and Ports has launched 'Bharat Pravah-India along its Shores', an initiative to highlight the significance and imagery of rivers, ports, and shipping in everyday life through a series of nationwide events.

## Social Media - Trend on Twitter



On the day of launch of Bharat Pravah, #BharatPravah was trending on twitter at fourth position. The live updates were watched and tweeted by renowned personalities. The total number of tweets mentioning #BharatPravah were 2.8K and the total engagement on the page of Bharat Pravah was 2.1K

**Keyword- BharatPravah**

## RESULTS

2.8K

## ENGAGEMENT

## 2.1K

