

## Media Coverage

o f

# INDIAN LIGHTHOUSE FESTIVAL

Organised by

MINISTRY OF PORTS, SHIPPING
AND WATERWAYS

DATE VENUE

23-25 September, 2023

Fort Aguada, Goa

#### PRE-INAUGURATION COVERAGE



Publication Name- Economic
Times

Date- 22.09.2023

Link-

https://economictimes.indiatime s.com/news/india/indias-firstlighthouse-festival-begins-ingoa-from-

saturday/articleshow/103870089.c ms?from=mdr

Publication Name- Hindustan
Times

Date- 23.09.2023 Link-

https://www.hindustantimes.com/cities/others/shipping-ministry-to-host-india-s-first-lighthouse-festival-in-goa-on-sept-23-101695395490913.html





Publication Name- Press Trust of

India

Date- 23.09.2023

Link-

https://www.ptinews.com/news/b usiness/indias-first-lighthousefestival-opens-in-goa-spotlighton-75-historical-sites-to-bedeveloped-as-major-touristdestinations/656012.html

#### PRE-INAUGURATION COVERAGE

Publication Name- Times Now
Date- 22.09.2023
Link-

https://www.timesnownews.com/india/indias-first-lighthouse-festival-to-begin-in-goa-on-september-23-know-details-article-103873468





Publication Name- The Statesman
Date- 22.09.2023

Link-

https://www.thestatesman.com/i ndia/indias-first-lighthousefestival-kicks-off-in-goa-on-sat-1503224714.html

Publication Name- India
Shipping News

Date- 22.09.2023

Link-

https://indiashippingnews.com/i ndias-first-lighthouse-festivalbegins-in-goa-from-today/



#### PRE-INAUGURATION COVERAGE

Publication Name- Vartha Bharati
Date- 23.09.2023
Link-

https://english.varthabharati.in/i ndia/indias-first-lighthousefestival-opens-in-goa



# India\'s First Lighthouse Festival Kicks Off In Goa On Sat



India's First Lighthouse Festival Kicks Off In Goa On Sat

New Delhi/Goa, Sep 22: Union Minister of Ports, Shipping & Waterways Sarbananda Sonowal will inaugurate India's first Lighthouse Festival from the iconic Fort Aguada lighthouse at Panjim in Goa on Saturday.



Publication Name- TeluguStop
Date- 22.09.2023

Link-

https:https://english.telugustop.c om/indias-first-lighthousefestival-kicks-off-in-goa-on-satlatest-eng-news-11797056

Publication Name- New Kerala
Date- 23.09.2023
Link-

https://www.newkerala.com/news/2023/107760.htm



#### INAUGURATION DAY COVERAGE



Publication Name- Times of India
Date- 23.09.2023
Link-

https://timesofindia.indiatimes.co m/city/goa/indias-first-festivalputting-spotlight-on-lighthouseskicks-off-in-goatoday/articleshow/103874923.cms? from=mdr

Publication Name- CNBC Tv 18
Date- 23.09.2023
Link-

https://www.cnbctv18.com/travel /culture/indian-lighthousefestival-begins-in-goagovernment-to-develop-75structures-into-tourist-hubs-17866101.htm



plan, and the first Indian lighthouse festival is being held in Goa



Publication Name- Latest LY
Date- 23.09.2023
Link-

https://www.latestly.com/agencynews/india-news-indias-firstlighthouse-festival-opens-in-goaspotlight-on-75-historical-sites-tobe-developed-as-major-touristdestinations-5435529.html



Date- 23.09.2023

Linkhttps://vygrnews.com/travel/indi
a-s-first-lighthouse-festivalbegins-in-goa

Publication Name- YVGR News

Publication Name- AIZ Goa News
Date- 23.09.2023
Link-

https://aizgoanews.com/41635/





Publication Name- Marine Insight
Date- 23.09.2023

Link-

https://www.marineinsight.com/s
hipping-news/indias-firstlighthouse-festival-opens-in-goaspotlight-on-75-historical-sites-tobe-developed-as-major-touristdestinations/

#### POST- INAUGURATION COVERAGE

Publication Name- ANI Date- 24.09.2023 Link-

https://www.aninews.in/news/nat ional/general-news/indias-firstlighthouse-festival-opens-at-fortaguada-in-goa20230924231809/



India World Opinion Sports e-Paper

DUBAI

REDEFINED

APPERTIMENT

HOME / NEWS / INDIA

Goa Lighthouse festival to showcase maritime history

The festival, according to the Centre, is aimed at rejuvenating the rich maritime history of the country's 75 iconic lighthouses

September 25, 2023 04:14 am lypdated 06:41 am 157 - New Delbi

Publication Name- The Hindu Date- 25.09.2023 Link-

https://www.thehindu.com/news/national/lighthouse-festival-to-showcase-maritime-history/article67342225.ece

Publication Name- PIB
Date- 24.09.2023
Link-

https://pib.gov.in/PressReleaseIf ramePage.aspx?PRID=1960187



#### POST- INAUGURATION COVERAGE



Publication Name- NDTV India
Date- 24.09.2023
Link-

https://www.ndtv.com/video/new s/news/will-not-compromise-oncultural-heritage-of-lighthousesminister-sarbananda-sonowal-727013

Publication Name- Times of India
Date- 25.09.2023
Link-

https://timesofindia.indiatimes.co
m/city/goa/at-lighthouse-fest-ingoa-centre-guides-investments-toindias-new-tourismhubs/articleshow/103920164.cms





Publication Name- Posts English
Date- 25.09.2023

Link-

https://timesofindia.indiatimes.co
m/city/goa/at-lighthouse-fest-ingoa-centre-guides-investments-toindias-new-tourismhubs/articleshow/103920164.cms

#### POST- INAUGURATION COVERAGE



Publication Name- ET Hospitality
Date- 24.09.2023
Link-

https://hospitality.economictimes.in diatimes.com/news/travel/indiasfirst-lighthouse-festival-begins-ingoa-on-saturday/103888015

Publication Name- Deccan Herald
Date- 24.09.2023
Link-

https://www.deccanherald.com/india/goa/indias-first-lighthouse-festival-opens-in-goa-spotlight-on-75-historical-sites-to-be-developed-as-major-tourist-destinations-2698562





Publication Name- Blitz India
Date- 24.09.2023
Link-

https://blitzindiamedia.com/indiasfirst-lighthouse-festival-opens-ingoa/

#### POST- INAUGURATION COVERAGE



Publication Name- Newsinc24
Date- 24.09.2023
Link-

https://hospitality.economictimes.in diatimes.com/news/travel/indiasfirst-lighthouse-festival-begins-ingoa-on-saturday/103888015

Publication Name- Dubai Forum
Date- 24.09.2023
Link-

https://www.deccanherald.com/india/goa/indias-first-lighthouse-festival-opens-in-goa-spotlight-on-75-historical-sites-to-be-developed-as-major-tourist-destinations-2698562



Big News: India's first lighthouse festival starts in Goa, PM Modi's rally in Telangana on October 1 – India's first lighthouse festival opens in Goa Big News In Hindi Pipa News



Publication Name- Pipa News
Date- 24.09.2023

Link- https://pipanews.com/bignews-indias-first-lighthousefestival-starts-in-goa-pm-modisrally-in-telangana-on-october-1indias-first-lighthouse-festivalopens-in-goa-big-news-in-hindipipa-news/

#### POST- INAUGURATION COVERAGE

Publication Name- Media Mangalam

> Date- 25.09.2023 Link-

https://english.mediamangalam.c om/indian-lighthouse-festivalinaugurated-in-goa/





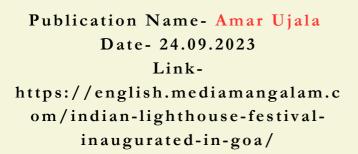
Publication Name- Gomantak

Times

Date- 24.09.2023

Link-

https://english.mediamangalam.c om/indian-lighthouse-festivalinaugurated-in-goa/





#### **CULMINATING-DAY COVERAGE**

Publication Name- The Hindu Date- 25.09.2023 Link-

https://www.thehindu.com/news/
national/lighthouse-festival-toshowcase-maritimehistory/article67342225.ece





Publication Name- Times Now
Date- 25.09.2023
Link-

https://www.timesnownews.com/i ndia/indias-first-lighthousefestival-inaugurated-in-goadetails-article-103913563

Publication Name- PM India
Date- 24.09.2023
Link-

https://www.pmindia.gov.in/en/n
ews\_updates/pm-expresseshappiness-over-inauguration-ofindian-lighthouse-festival-ataguada-fort-in-goa/?
comment=disable



PM expresses happiness over inauguration of Indian Lighthouse Festival at Aguada Fort in Goa

24 Sep, 202



The Prime Minister, Shri Narendra Modi said that he is glad to see growing enthusiasm towards Lighthouses as key tourist spots.

# MEDIA COVERAGE- ENGLISH CULMINATING-DAY COVERAGE

Publication Name- iGlobal News
Date- 25.09.2023
Link-

https://www.iglobalnews.com/ihe adlines/pm-modi-cheers-firstever-indian-lighthouse-festival-ingoa





Publication Name- New Delhi
Times

Date-25.09.2023

Link-

https://www.newdelhitimes.com/lighthouse-festival-starts-at-goa/

Publication Name- Live India News
Date- 25.09.2023
Link-

https://www.pmindia.gov.in/en/n
ews\_updates/pm-expresseshappiness-over-inauguration-ofindian-lighthouse-festival-ataguada-fort-in-goa/?
comment=disable



#### **CULMINATING-DAY COVERAGE**

Publication Name- Swarajya Magazine

> Date- 25.09.2023 Link-

https://swarajyamag.com/infrastruct ure/bharatiya-prakash-sthamb-utsavheritage-lighthouses-to-bedeveloped-into-major-touristdestinations-75-iconic-sitesidentified





Publication Name- Saachi Baat
Date- 27.09.2023
https://saachibaat.com/politics/tod
ays-top-news-27-september2023/#google\_vignette

Publication Name- Yugmarg News
Date- 25.09.2023
Link-

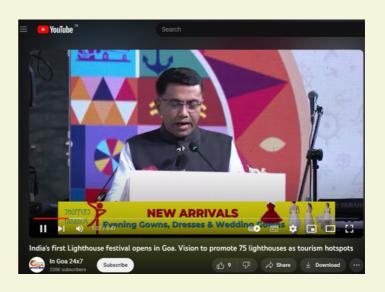
https://www.pmindia.gov.in/en/new s\_updates/pm-expresses-happinessover-inauguration-of-indianlighthouse-festival-at-aguada-fort-ingoa/?comment=disable

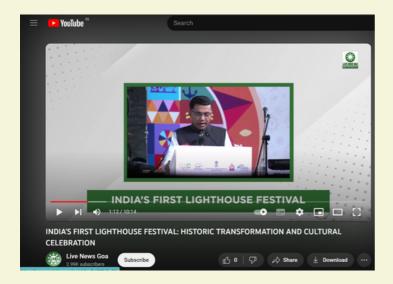


# MEDIA COVERAGE- ENGLISH DIGITAL MEDIA COVERAGE

Publication Name- In Goa 24\*7
Date- 25.09.2023
Link-

https://swarajyamag.com/infrastr ucture/bharatiya-prakash-sthambutsav-heritage-lighthouses-to-bedeveloped-into-major-touristdestinations-75-iconic-sitesidentified





Publication Name- Live News
Goa

Date- 24.09.2023

https://www.youtube.com/watc h?v=F0j73KTaJXk

Publication Name- Prime Media
Goa
Date- 25.09.2023
Linkhttps://www.youtube.com/watc
h?v=abA\_v\_-DS9c



#### DIGITAL MEDIA COVERAGE

Publication Name- Curious Times

Date- 25.09.2023 Link-

https://curioustimes.in/news/dis cover-goa-lighthouse-festivalmaritime-wonders/

Home » India's Current Affairs 2023 » India's first lighthouse festival took place...

# India's first lighthouse festival took place in Goa

India witnessed a historic event as the country's first-ever lighthouse festival illuminated the picturesque state of Goa. Organized by the Union Ministry of Ports, Shipping, and Waterways.

± Sumit Arora **⑤** Published On September 25th, 2023



Discover Goa: Lighthouse Festival & Maritime Wonders!

Readout loud Stop

A Bright Beacon of Hope

#### Shining a Light on the Past

Lighthouses have been around for ages, much like the oldest tree in your neighborhood or the age-old tales your grandparents share. Remember the times you felt lost playing hide and seek, and you wished for a sign to guide you? Lighthouses play that role for sailors. They're tall, strong, and shine brightly, ensuring ships don't lose their way.

Each time their light sweeps across the dark sea, it's as if they're telling the ships, "Over here! This way home!" And for ages, these lighthouses have played this pivotal role, silently watching over the vast ocean, ensuring safe journeys for all.

#### The Magic of Goa's Festival

Now, imagine a carnival. The scent of delicious food, the sound of laughter, and a sea of colors. That's what the Goa Lighthouse Festival feels like. But instead of rides and games, this festival celebrates the mighty lighthouses. Goa, a place where waves kiss the shores and palms sway in the breeze, has always been a land of stories. And now, it's adding one more tale to its repertoire.

Fort Aguada in Goa, with its historic charm, is the chosen venue for this grand event. As visitors walk through, they can feel the essence of time, as if they've been transported back to when sailors heavily relied on these guiding lights.

A Walk Down Memoru Lane

Publication Name- Adda 24\*7

Current Affairs

Date- 25.09.2023

Link-

https://www.youtube.com/watch? v=abA\_v\_-DS9c

Publication Name- Affairs Cloud
Date- 26.09.2023
Link-

https://affairscloud.com/currentaffairs-26-september-2023/

#### NATIONAL AFFAIRS

India's First Lighthouse Festival Held in Goa to promote Lighthouses as Tourist Destinations



The **First** edition of **'Bharatiya Prakash Sthamb Utsav'** or **'Indian Lighthouse Festival'**, the 3 day long event to promote Lighthouses as Tourist Destinations was held in **Goa** from 23rd to 25th September 2023.

- The festival was inaugurated by Union Minister Sarbananda Sonowal, Ministry of Ports, Shipping & Waterways (MoPSW) at Fort Aguada in Panjim, Goa on 23rd September 2023.
- This festival was celebrated across all the lighthouses in India to promote historic spots i.e. Lighthouses as tourist destinations.
- It also highlights the invaluable role of lighthouses in the coastal regions.

### ELECTRONIC MEDIA COVERAGE (NATIONAL AND LOCAL)



Publication Name- NDTV India
Date- 24.09.2023
Link-

https://www.ndtv.com/video/new s/news/will-not-compromise-oncultural-heritage-of-lighthousesminister-sarbananda-sonowal-727013

Publication Name- Goa 365

Date- 25.09.2023

Link
https://www.youtube.com/watc

h?v=JS1ifHoI\_\_w





Publication Name- Goa 365

Date- 25.09.2023

Link-

https://www.youtube.com/watc h?v=-TgO6P03hxU

### ELECTRONIC MEDIA COVERAGE (NATIONAL AND LOCAL)



Publication Name- Goa 365

Date- 24.09.2023

Link-

https://www.youtube.com/watc h?v=uONS1XWAKJ8

### Publication Name- Prudent Media Goa

Date- 23.09.2023 Link-

https://www.youtube.com/watc h?v=rEkKtXgroOc





Publication Name- Prime Media
Goa

Date- 25.09.2023

Link-

https://www.youtube.com/watc

h?v=xNhy21-sO-U

#### MEDIA COVERAGE (LANGUAGE)



Publication Name- Amar Ujala
Date- 24.09.2023
Link-

https://www.amarujala.com/india -news/india-first-lighthousefestival-opens-in-goa-big-news-inhindi-2023-09-24

# Publication Name- GS Times Hindi

Date- 23.09.2023 Link-

https://hindi.gstimes.in/currentaffairs-in-hindi/indias-firstlighthouse-festival-opens-in-goa/





Publication Name- Janta Se Rishta

> Date- 23.09.2023 Link-

https://jantaserishta.com/local/g oa/indias-first-lighthousefestival-begins-in-goa-2840802

#### MEDIA COVERAGE (LANGUAGE)



Publication Name- Gomantak Times

Date- 25.09.2023

Link-

https://www.dainikgomantak.com/go a/goa-india-water-transportvanguards-shores-lighthousestestaments-past-present-foreigninvasion-union-ministry-of-portsshipping-waterways-shipyard-gujratgbg92

Publication Name- Gomantak
Times

Date- 23.09.2023 Link-

https://www.dainikgomantak.com /goa/first-indian-lighthousefestival-held-at-aguada-fort-goarrs99





Publication Name- Tarun Bharat
Date- 23.09.2023
Link-

https://epaper.tarunbharat.com/3 765825/Tarun-Bharat-Goa/23-09-2023#page/1/1